



# pacprocess

PROCESSING & PACKAGING

12<sup>TO</sup>15 OCTOBER 2017

# TEHRAN

MEMBER OF INTERPACK ALLIANCE



Concurrent events:



Jointly organised by:



# BECOME A PIONEER IN PERSIA!

A growing, relatively young and consumption-oriented population of more than 80 million people, an exemplary educational system, abundant mineral deposits and a distinct industrial structure: This combination makes Iran to a highly attractive market. This large country was economically isolated for many years. Because sanctions began to be relaxed in early 2016, international trade has slowly started to prosper once more. Annual economic growth of around 3 per cent is expected over the coming years, and projects with foreign investors worth hundreds of millions of euros are in the pipeline. Particularly investors and partners from Europe, who traditionally are valued very highly, can be rewarded for their pioneering spirit.

## CONSUMERS WANT HIGH-QUALITY PACKAGED PRODUCTS

After years of isolation, the Iranian economy is thirsty for innovation. Existing technology is now outdated, and consumer demands and international competition is growing. In the food industry, for example, there is now a demand for diversified, high-quality products in modern packaging. More and more these are replacing unpackaged foods such as rice, oil and cheese – particularly in the growing cities.

**16.5 MILLION TONNES**  
OF PREPACKAGED FOOD WERE  
SOLD IN IRAN IN 2015;  
THIS FIGURE IS SET TO GROW BY  
**3% EACH YEAR**  
BETWEEN NOW AND 2020.

BAKED GOODS ARE BY FAR THE MOST  
POPULAR PRODUCT CATEGORY:  
**8.6 MILLION TONNES IN 2015,**  
ANNUAL GROWTH: 19%

FOLLOWED BY DAIRY PRODUCTS:  
**4 MILLION TONNES,**  
ANNUAL GROWTH: 12%

WITH AN ANNUAL VOLUME OF  
**180,000 TONNES**  
IRAN IS ALSO THE LARGEST MARKET  
FOR CONFECTIONERY IN THE MIDDLE  
EAST, AND ONE OF THE LARGEST  
 **Globally!**



FOOD PROCESSING AND PACKAGING  
EQUIPMENT ALONE WAS WORTH  
**279 MILLION EUROS**  
IN IMPORTS TO IRAN IN 2015.

COMPARED TO THE  
PREVIOUS YEAR, THIS EQUALS A  
**GROWTH OF 4.5%.**

**THIS TREND  
CONTINUED IN 2016!**

## MANUFACTURERS NEED **INNOVATIVE MACHINERY**

A growing desire for better products and services is fuelling an increase in demand for high-quality and efficient machines. The best sales potential is for international machine manufacturers who work with Iranian partners to produce on location.

There are still some bureaucratic hurdles to clear when doing business with Iran – but it takes time for a market to change and open up. One thing is certain: If you have a pioneering spirit, professional partners and the right platform, this vast Middle Eastern country can offer great opportunities.



# pacprocess

PROCESSING & PACKAGING  
12<sup>TO</sup>15 OCTOBER 2017  
**TEHRAN**

MEMBER OF INTERPACK ALLIANCE

From 12 to 15 October 2017, the newly conceived pacprocess Tehran constitutes the platform for all suppliers of packaging technology and related process industries along the complete value creation chain. As a member of the new umbrella brand - interpack alliance, pacprocess is the professional partner for your exhibitors in Iran's aspiring market: They benefit from the global network, the knowledge and the resources of the leading international trade fair interpack. All of the important industries are addressed at pacprocess:



**BAKED GOODS  
CONFECTIONERY**



**interpack  
alliance**

MADE FOR TOMORROW

**interpack  
/components**  
DÜSSELDORF

**upakovka**  
MOSCOW

**swop  
/components**  
SHANGHAI

**process expo**  
CHICAGO

**food processing &  
packaging exposyum**  
NAIROBI

**pacprocess  
/indiapack**  
MUMBAI  
NEW DELHI

**pacprocess  
/components**  
TEHRAN



COSMETICS  
PHARMACEUTICALS

NON-FOOD  
INDUSTRIAL GOODS

FOOD  
BEVERAGES

## PRODUCT GROUPS AT PACPROCESS TEHRAN

Processes and machinery for the packaging of food and beverages

Processes and machinery for the packaging of pharmaceuticals and cosmetics

Processes and machinery for the packaging of confectionery and baked goods

Processes and machinery for the packaging of consumer and industrial goods

Packaging materials, packaging means and packaging production

Machinery for the manufacturing and processing of packaging materials

Automated packaging

Logistics packaging

Packaging design

Services

**food pex**  
MUMBAI  
NEW DELHI

**indopack**  
JAKARTA

## COMPONENTS ALSO PRESENTS ITSELF AS AN INTEGRAL PART OF INTERPACK ALLIANCE

The special exhibition shows the supplier industry in all its diversity – then, in the packaging and processing industry every detail counts! These are the specific areas:

Drive technology

Control technology

Sensor technology

Industrial image processing

Conveyor technology

Industrial software and communication

Machine parts/components, accessories

Peripheral equipment

Complete automation systems

Auxiliaries for packaging materials

# FUTURE-ORIENTED TRADE FAIR FUTURE-ORIENTED ENVIRONMENT

The pacprocess fair takes place at the Shahr-e-Aftab Complex, Iran's newest and largest exhibition centre. The imposing and future-oriented venue symbolises the end of the Iranian isolation and the beginning of a new era. It is the perfect framework for your appearance in Iran.



## EXCELLENT INFRASTRUCTURE

- Only 10 kilometres south from Tehran's city centre, located directly next to the motorway, halfway to the international airport Imam Khomeini
- Own underground station with direct connection to the city
- Several bus lines and bus stops on the fairground
- Connection to three motorways

## EXCEPTIONAL CAPACITY WITHIN IMPRESSIVE ARCHITECTURE

- Capacity for 400,000 visitors daily
- 120,000 square metres of exhibition space in 16 halls
- State-of-the-art technology (e.g. supply shafts under the hall floors)
- In the centre, a 1,600-metre-long landscaped garden reflecting the millennia-old tradition of Persian garden culture

## COMPREHENSIVE SERVICE

- Two 5-star hotels and an apartment hotel as well as varied gastronomy
- Offices and conference rooms in various sizes
- Multilevel car parks
- Comprehensive financial service

# SERVICE FOR YOUR TRADE FAIR SUCCESS

## SUPPORTED BY



## CONCURRENT EVENTS



## ORGANISER



**Messe Düsseldorf GmbH**  
Messeplatz  
40474 Düsseldorf, Germany  
Phone +49.211.456001  
Fax +49.211.45607740  
info@messe-duesseldorf.de  
www.messe-duesseldorf.de



**BRP Co. – Barsaz Roydad Pars Company**  
No 22, between Moalem 76 and 78 Moalem Blvd.  
Mashad, Iran  
Phone +98.51.350.99630-9  
Fax +98.51.350.13760  
info@eventsportal.ir

## YOUR CONTACT IN DÜSSELDORF

### Organisation:

**Mr Malte Seifert**  
Phone +49.211.4560417  
Fax +49.211.456087417  
SeifertM@messe-duesseldorf.de

**Mr Pascal Versen**  
Phone +49.211.4560615  
Fax +49.211.456087615  
VersenP@messe-duesseldorf.de

### Technical Services:

**Mr Rainer Haack**  
Phone +49.211.45607722  
HaackR@messe-duesseldorf.de



# pacprocess

PROCESSING & PACKAGING  
12<sup>TO</sup>15 OCTOBER 2017

# TEHRAN

MEMBER OF INTERPACK ALLIANCE

# CHECK-IN NOW!

## FOREIGN REPRESENTATIVES

### AUSTRIA

GESELL GMBH & CO. KG  
Mr Alexander Pitlik  
Sieveringer Str. 153  
1190 Vienna  
Phone +43.1.320503716  
Fax +43.1.3206344  
A.Pitlik@gesell.com

### BELGIUM

FAIRWISE BVBA  
Ms Maithe Goossens  
Hubert Frère-Orbanlaan 213  
9000 Gent  
Phone +32.9.2450168  
Fax +32.9.2450169  
m.goossens@fairwise.be

### CANADA

CANADIAN GERMAN CHAMBER OF  
INDUSTRY AND COMMERCE INC.  
Mr Stefan Egge  
480 University Ave., Suite 1500  
Toronto (Ontario) M5G 1V2  
Phone +1.416.5981524  
Fax +1.416.5981840  
Stefan.Egge@germanchamber.ca

### CHINA

MESSE DÜSSELDORF  
(SHANGHAI) CO., LTD.  
Ms Vivian Pan  
Units 307-308, Tower 1  
German Centre for Industry  
and Trade Shanghai  
88 Keyuan Road, Zhangjiang  
Hi-Tech Park, Pudong  
Shanghai 201203  
Phone +86.21.61698310  
Fax +86.21.61698301  
Vivian.Pan@mds.cn

### DENMARK

INTERMESS ApS  
Mr Jesper Uldall  
Radhusvej 2  
2920 Charlottenlund  
Phone +45.45505655  
Fax +45.45505027  
info@intermess.dk

### FINLAND

MESSUKESKUS, HELSINKI EXPO  
AND CONVENTION CENTER  
Ms Ulla Sinisalo  
P.O. Box 21  
00521 Helsinki  
Phone +358.40.4503250  
Fax +358.9.142358  
ulla.sinisalo@messukeskus.com

### FRANCE

PROMESSA SARL  
Mr Frédéric Kretzer  
3, rue de la Louvière  
78120 Rambouillet Cedex  
Phone +33.1.34571144  
Fax +33.1.34571140  
frederic.kretzer@promessa.com

### GREAT BRITAIN

INTERNATIONAL TRADE  
SHOWS LINK LTD.  
Ms Bindiya Verma  
Link Road, Piccotts End,  
Ramsay House, Marchmont Farm  
Hemel Hempstead  
Hertfordshire HP2 6JH  
Phone +44.1442.230033  
Fax +44.1442.230012  
Bindiya@rtsluk.com

### GREECE

MD-GR.I.D. GBR  
Ms Alexia Castro  
Sokratous 13  
14561 Athens-Kifissia  
Phone +30.210.8088351-2  
Fax +30.210.8088353  
grid@gridmds.eu

### HUNGARY

BD-EXPO KFT.  
Ms Sylvia Máté  
MAROS U. 12. Building  
1122 Budapest  
Phone +36.1.3460273  
Fax +36.1.3460274  
S.Mate@bdexpo.hu

### INDIA

MESSE DÜSSELDORF INDIA PVT. LTD.  
Mr Abhinav Kumar Singh  
302/302A, 3<sup>rd</sup> Floor, Salcon Aarum  
Plot No. 4, Jasola District Centre  
New Delhi 110 025  
Phone +91.11.4855.0000  
Fax +91.11.4855.0099  
singhA@md-india.com

### INDONESIA

WAKENI  
PT WAHANA KEMALANIAGA  
Ms Hilda Satyadi  
Komplek Perkantoran Graha Kencana  
Block CH-CI ,JL. Raya Perjuangan 88  
Jakarta Barat 11530  
Phone +62.21.5325889  
Fax +62.21.5325887  
hilda@wakeni.com

### ITALY

HONEGGER GASPARE S.R.L.  
Ms Maddalena Introzzi  
Via Francesco Carlini, 1  
20146 Milano  
Phone +39.02.47791446  
Fax +39.02.48953748  
introzzi@honegger.it

### NETHERLANDS

FAIRWISE BV.  
Ms Sophia Kartomo  
Verlengde Tolweg 2a  
2517 JV Den Haag  
Phone +31.70.3501100  
Fax +31.70.3584061  
S.Kartomo@fairwise.nl

### POLAND

A.S. MESSE CONSULTING SP. ZO.O.  
Ms Agnieszka  
Strzelczyk-Walczak  
ul. Kazachska 1/57  
02-999 Warsaw  
Phone +48.22.8552490  
Fax +48.22.8554788  
targi@as-messe.pl

### PORTUGAL

WALTER & CIA., LDA.  
Mr Hans Walter  
Largo de Andaluz, 15-3.,  
Esq. - Porta 2  
1050-004 Lisboa  
Phone +351.213.556254  
Fax +351.213.539311  
geral@walter.pt

### SOUTH KOREA

RHEINMESSE CO., LTD.  
Ms Jung-Mi Park  
2F, 1, UN Village-gil Yongsan-gu  
Seoul 140-884  
Phone +82.2.7984343  
Fax +82.2.7984383  
jmpark@rmesse.co.kr

### SPAIN

EXPO-DÜSSELDORF ESPANA, S.L.  
Mr Olivier Hubing  
C./ Fernando Garrido, 6 - Local  
28015 Madrid  
Phone +34.91.5944586  
Fax +34.91.5944147  
Hubing.O@expodusseldorf.com

### SWITZERLAND

MAS-CONCEPT AG  
Mr Norbert Schmidt  
Neugasse 29  
6300 Zug  
Phone +41.41.7111800  
Norbert.Schmidt@mas-concept.ch

### TAIWAN

KAIGO CO., LTD.  
Ms Linda Cheng  
8F, 3., No.9, Dehuei Street  
10461 Taipei City  
Phone +886.2.25954212  
Fax +886.2.25955726  
Lindacheng@kaigo.com.tw

### TURKEY

TEZULAS FUAR DANISMANLIK  
HIZMETLERI LTD. STI.  
Ms Sule Öztas  
Bagdat Cad. No. 181/6  
34730 Ciftehavuzlar-Kadiköy  
Istanbul  
Phone +90.216.3856633  
Fax +90.216.3857400  
oztas@tezulass-fuar.com

### USA

MESSE DÜSSELDORF  
NORTH AMERICA  
Mr Ryan Klemm  
150 North Michigan  
Avenue, Suite 2920  
Chicago, IL 60601  
Phone +1.312.7815180  
Fax +1.312.7815188  
RKlemm@mdna.com



Messe  
Düsseldorf